

NCC Cable System Order

Order #	62523912
Syscode	1140
System Name	Spectrum/UW Stevens Point, WI
Market	Wausau, WI

AE	Kevin Bowman
Sales Coordinator	Iman Dasti
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Feb18
-	

Flight Dates	04/30/18 - 05/13/18
Agency	Strategic Media Services, Inc
Advertiser	Restoration PAC

Client Code	314
Product Code	397
Est Code	3672
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/24/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$160.00	
Commission		\$24.00	
Net Total		\$136.00	
Total Spots		40	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.19 New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX & FRIENDS<	4/30/18	5/6/18	05:00	09:00					X	X	X	-	-	4	\$3.00	\$12.00	30	
2	FXNC	FOX AND FRIEND<	5/7/18	5/13/18	05:00	09:00	X	X	X	X				-	-	6	\$3.00	\$18.00	30	
3	FXNC	VARIOUS	4/30/18	5/6/18	09:00	16:00					X	X	X	-	-	4	\$3.00	\$12.00	30	
4	FXNC	VARIOUS	5/7/18	5/13/18	09:00	16:00	X	X	X	X				-	-	6	\$3.00	\$18.00	30	
5	FXNC	VARIOUS	4/30/18	5/6/18	16:00	19:00					X	X	X	-	-	4	\$5.00	\$20.00	30	
6	FXNC	VARIOUS	5/7/18	5/13/18	16:00	19:00	X	X	X	X				-	-	6	\$5.00	\$30.00	30	
7	FXNC	VARIOUS	4/30/18	5/6/18	19:00	24:00					X	X	X	-	-	4	\$5.00	\$20.00	30	
8	FXNC	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X	X	X				-	-	6	\$5.00	\$30.00	30	

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$160.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$160.00

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Date Printed 04/25/18

62523912 | Wausau, WI | Spectrum/UW Stevens Point, WI | 1140 |

NCC Cable System Order

Order #	62523912	Flight Dates	04/30/18 - 05/13/18	Update Date	04/24/18
Syscode	1458	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Packerland, WI	Advertiser	Restoration PAC	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code	314	Total	\$160.00
AE	Kevin Bowman	Product Code	397	Commission	\$24.00
Sales Coordinator	Iman Dasti	Est Code	3672	Net Total	\$136.00
Office	Washington	Product Name		Total Spots	40
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Feb18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.19 New Order. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX & FRIENDS<	4/30/18	5/6/18	05:00	09:00					X	X	X	-	-	4	\$3.00	\$12.00	30	
2	FXNC	FOX AND FRIEND<	5/7/18	5/13/18	05:00	09:00	X	X	X	X				-	-	6	\$3.00	\$18.00	30	
3	FXNC	VARIOUS	4/30/18	5/6/18	09:00	16:00					X	X	X	-	-	4	\$3.00	\$12.00	30	
4	FXNC	VARIOUS	5/7/18	5/13/18	09:00	16:00	X	X	X	X				-	-	6	\$3.00	\$18.00	30	
5	FXNC	VARIOUS	4/30/18	5/6/18	16:00	19:00					X	X	X	-	-	4	\$5.00	\$20.00	30	
6	FXNC	VARIOUS	5/7/18	5/13/18	16:00	19:00	X	X	X	X				-	-	6	\$5.00	\$30.00	30	
7	FXNC	VARIOUS	4/30/18	5/6/18	19:00	24:00					X	X	X	-	-	4	\$5.00	\$20.00	30	
8	FXNC	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X	X	X				-	-	6	\$5.00	\$30.00	30	

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$160.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$160.00

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62523912 | Wausau, WI | Spectrum/Packerland, WI | 1458 |

NCC Cable System Order

Order #	62523912	Flight Dates	04/30/18 - 05/13/18	Update Date	04/24/18
Syscode	8166	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Wausau Interconnect, WI	Advertiser	Restoration PAC	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code	314	Total	\$4,060.00
AE	Kevin Bowman	Product Code	397	Commission	\$609.00
Sales Coordinator	Iman Dasti	Est Code	3672	Net Total	\$3,451.00
Office	Washington	Product Name		Total Spots	40
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Feb18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4.19 New Order. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX & FRIENDS<	4/30/18	5/6/18	05:00	09:00					X	X	X	-	-	4	\$82.00	\$328.00	30	
2	FXNC	FOX AND FRIEND<	5/7/18	5/13/18	05:00	09:00	X	X	X	X				-	-	6	\$82.00	\$492.00	30	
3	FXNC	VARIOUS	4/30/18	5/6/18	09:00	16:00					X	X	X	-	-	4	\$79.00	\$316.00	30	
4	FXNC	VARIOUS	5/7/18	5/13/18	09:00	16:00	X	X	X	X				-	-	6	\$79.00	\$474.00	30	
5	FXNC	VARIOUS	4/30/18	5/6/18	16:00	19:00					X	X	X	-	-	4	\$108.00	\$432.00	30	
6	FXNC	VARIOUS	5/7/18	5/13/18	16:00	19:00	X	X	X	X				-	-	6	\$108.00	\$648.00	30	
7	FXNC	VARIOUS	4/30/18	5/6/18	19:00	24:00					X	X	X	-	-	4	\$137.00	\$548.00	30	
8	FXNC	VARIOUS	5/7/18	5/13/18	19:00	24:00	X	X	X	X				-	-	6	\$137.00	\$822.00	30	

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$4,060.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,060.00

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Date Printed 04/25/18

62523912 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |